# **Luxury Goods Worldwide Market Study**

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#### **Luxury Goods Worldwide Market Study**

Bain Luxury Goods Worldwide Market Study - Spring 2019 Update en The global personal luxury goods market reached in 2018 a "new normal" pattern of growth, confirmed also for the current year and the short term up to 2025.

## Bain Luxury Goods Worldwide Market Study - Spring 2019 ...

The overall luxury market - encompassing both luxury goods and experiences - grew by 4 percent at constant exchange rates in 2019 to an estimated €1.3 trillion globally. The core personal luxury goods segment followed a similar path, achieving 4 percent growth at constant exchange rates and reaching €281 billion. The nature of luxury customers is evolving fast; younger luxury buyers seek an ongoing conversation with brands which will force them to innovate both their business models ...

#### Personal luxury goods market grew by 4 percent in 2019 to ...

The global luxury goods industry has been devastated by the coronavirus pandemic. A new study by Bain consultancy forecasts that the sector will see a major decline in sales this year, up to 35%....

#### The 'stunning collapse' of the global luxury goods market ...

Bain & Company estimates that the market for personal luxury goods declined by 25 percent in the first quarter of the year, as Covid-19 spread in Asia and then worldwide A strong start to the year in all key regions (Mainland China, Europe, America) was quickly offset by the imposition of lockdowns and the collapse of tourism, which amplified the decline in Europe.

#### Global personal luxury goods market set to contract ...

A new report from Bain & Company predicted global sales of personal luxury goods could fall as much as 60% in the second quarter due to the coronavirus pandemic.

### Coroanvirus: Bain report on global luxury sales for 2020 ...

It is hard to believe, but 2020 begins the third decade of the new millennium. Since then, the personal luxury goods market has more than doubled, growing from €128 billion to €281 billion (\$142...

# 4 Major Challenges Facing The Luxury Market In 2020, And ...

Personal luxury goods rebound, driven by sustained growth in key regions. Worldwide, the personal luxury goods market experienced growth across all regions, driven both by more robust local consumption (up 4%) and by strong tourist purchases (up 6%). China was a clear top performer.

# Luxury Goods Worldwide Market Study, Fall-Winter 2017 ...

This database, known as the Luxury Goods Worldwide Market Observatory, has become a leading and much-studied source in the international luxury goods industry. Bain has published its annual findings in the Luxury Goods Worldwide Market Study since 2000. The study's lead author is Claudia D'Arpizio, a Bain partner in Milan.

#### The Future of Luxury: A Look into Tomorrow to Understand ...

• Personal luxury goods—the "core of the core" of luxury and the focus of the Bain Luxury Study—ballooned to more than €250 billion in 2015, more than tripling over the past 20 years. This represents 13% growth over 2014 at current exchange rates, while real growth has slowed to only 1%-2%.

### **LUXURY GOODS WORLDWIDE MARKET STUDY**

The report examines and lists the 100 largest luxury goods companies globally, based on the consolidated sales of luxury goods in FY2016 (which we define as financial years ending within the 12 months to 30 June 2017). It also discusses the key trends shaping the luxury market and provides a global economic outlook.

#### **Deloitte Global Powers of Luxury Goods 2018 | Deloitte ...**

The global luxury goods market is segmented on the basis of type, application, and geography. The global Luxury Goods market was valued at US\$ XX.X Mn in 2018 and is projected to increase significantly at a CAGR of x.x% from 2019 to 2028. Luxury Goods Market Scope:

#### Global Luxury Goods Market Segment Outlook, Market ...

In general, the Luxury Goods market is expected to grow at a CAGR of 4.9% between 2010 and 2023. Within the Luxury Goods market, both the Luxury Leather Goods segment and the Luxury Fashion segment...

## **Luxury Goods Report 2019 | Statista**

The study pegged the size of the global personal luxury goods market at € 281 billion in 2019. Mainland China's luxury market grew the most by 26% at constant exchange rates this year to reach €30 billion. Chinese

customers accounted for 90% of the constant growth of the market in 2019, reaching 35% of the value of luxury goods.

### Global luxury market grew 4% in 2019: Bain 2019 Luxury Study

And yet. With the global luxury market reportedly reaching €920 billion (\$1 trillion) in 2018, it's set to top €1.3 trillion (\$1.5 trillion) by 2025, with experiential luxury (dining, hotels, cruises, resorts, wine and spirits, furniture, lighting, cars, boats, smartphones and technology) growing faster at 5% than personal luxury goods at 3%.

#### The Luxury Report 2020 & Beyond | Matter Of Form

The 13th edition of the Bain Luxury Study, published by Bain & Company for Fondazione Altagamma, the industry association of the manufacturers of Italian luxury goods, analyzed recent developments in the global luxury-goods industry. Slower, steadier growth for luxury goods

#### Luxury Goods Worldwide Market Study Fall-Winter 2014: The ...

Global Luxury Goods Market: Geographical Analysis The global luxury goods market is estimated to be dominated by the Chinese consumers due to high demand for luxury goods coupled with augmented purchasing power. Asia Pacific is estimated to emerge as a promising region for the market over the tenure of assessment.

#### **Luxury Goods Market - Global Industry Analysis, Size ...**

Global management consulting firm | Bain & Company

## Global management consulting firm | Bain & Company

According to the report, the global luxury hotels market was valued at approximately USD 153.82 billion in 2015 and is expected to reach approximately USD 194.63 billion by 2021, growing at a CAGR ...

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