

## Entrepreneurship For Everyone A Student Textbook

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Entrepreneurship for Everyone is written for final-year undergraduates or Masters students in any academic discipline. Business School students will also find the text a thorough treatment of the emerging field of "Comparative Entrepreneurship". About the Author.

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Entrepreneurship for Everyone: A Student Textbook / Edition 1 available in Hardcover, Paperback. Add to Wishlist. ISBN-10: 1412947766 ISBN-13: 2901412947762 Pub. Date: 11/26/2008 Publisher: SAGE Publications. Entrepreneurship for Everyone: A Student Textbook / Edition 1. by Robert Mellor

**Entrepreneurship for Everyone: A Student Textbook ...**  
Experience shows clearly that – especially for non-business students – entrepreneurship courses are by far most effective in the final year, or final semester and this module will help prepare you as a new graduate for this large discontinuity.

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Entrepreneurship for everyone: A student textbook London: SAGE Publications Ltd doi: 10.4135/9781446216491 Mellor, Robert. Entrepreneurship for Everyone: A Student Textbook .

**SAGE Books - Entrepreneurship for Everyone: A Student Textbook**  
Entrepreneurship for Everyone. Entrepreneurship for Everyone. A Student Textbook. Robert Mellor with Gary Coulton, Anne Chick, Antonia Bifulco, Noha Mellor and Alan Fisher. >SAGE. Los Angeles • London • New Delhi • Singapore • Washington DC. Contents. UBO. About the authors xii List of abbrevations xiii Introduction: Why entrepreneurship? 1 Robert B. Mellor PARTI PRINCIPLES 5 1 Developing People and Competencies 7 Robert B. Mellor Introduction , 7 Capitalizing on a bright idea 7 ...

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Mellor, R. (2009). The business plan. In R. Mellor Entrepreneurship for everyone: A student textbook (pp. 63-76). London: SAGE Publications Ltd doi: 10.4135 ...

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With a complex topic like entrepreneurship, it's crucial to provide a way for students to reflect on what they've learned and how it has changed their own viewpoint. At the end of your unit or course, provide your students with a few prompts for reflection. Some ideas include: How do you think being an entrepreneur affects a person's life?

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